

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------------|--------------------|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Barron County Cheese, LLC | | 07/17/2013 | LIMITED LIABILITY COMPANY: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | Red Apple Cheese, LLC | | |
| Street Address: | 3356 East Main Street | | |
| City: | Waterbury | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06705 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: CONNECTICUT | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85877358 | SKINNY | |
| Serial Number: | 85343484 | SKINNY CHEESE | |
| Serial Number: | 85343457 | SKINNY CHEDDAR | |
| Registration Number: | 4250867 | SKINNY GOUDA | |
| Registration Number: | 4119534 | SCREAMING DUTCHMAN | |
| Registration Number: | 4117556 | SCREAMING DUTCHMAN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8603439466 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 860-343-9454 | | |
| Email: | smchugh@mchugh-law.com | | |
| Correspondent Name: | Steven M. McHugh | | |
| Address Line 1: | 46 Washington Street | | |
| Address Line 4: | Middletown, CONNECTICUT 06457 | | |

OP \$165.00 85877358

TRADEMARK

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|-------------------------------------------------------------------------------------------------------------------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | RED-0000-TM |
| NAME OF SUBMITTER: | Steven M. McHugh |
| Signature: | /SMM/ |
| Date: | 07/30/2013 |
| Total Attachments: 3 source=Assign Pg 1 of 3#page1.tif source=Assign Pg 2 of 3#page1.tif source=Assign Pg 3 of 3#page1.tif | |

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made in fulfillment of an agreement between the parties and made effective on the date of signing, by and between **BARRON COUNTY CHEESE, LLC** (hereinafter "Assignor"), a Wisconsin Limited Liability Company of Barron, Wisconsin, in favor of **RED APPLE CHEESE, LLC** (hereinafter "Assignee"), a Connecticut Limited Liability Company of Waterbury, Connecticut.

NOW THEREFORE, for the good and valuable consideration received, Assignor grants, transfers, conveys and assigns to Assignee all of Assignor's worldwide right, title and interest in and to the trademarks listed in Attachment A, together with (a) all registrations and all rights to register, with the associated right of renewal or revival, (b) all rights to recover for future, present and past infringement and associated royalties, damages, and other claims, and (c) all other rights relating to the trademarks throughout the world, together with goodwill of the business in connection with the trademarks and which is symbolized by the trademarks.

Assignor agrees to execute and deliver at the request of Assignee all instruments, further assignments and/or other documents as Assignee may reasonably request to secure and vest the rights granted hereunder. Assignor shall at Assignee's request reasonably and promptly cooperate with and provide evidence and other reasonable assistance to Assignee in protecting and enforcing the rights conveyed hereunder at Assignee's cost and expense for any reasonable out of pocket costs.

This Assignment shall be binding upon Assignor, its successors, and assigns, and shall inure to the benefit of the Assignee, its successors and assigns.

This Assignment is governed by and construed in accordance with the laws of the State of Connecticut, without reference to its conflict of laws provisions and, where appropriate, applicable federal law.

ASSIGNOR:

BARRON COUNTY CHEESE, LLC

Date:

7/17/13

By:

Sal DiStasio

Sal DiStasio

Duly Authorized Member

ACKNOWLEDGMENT

STATE OF CONNECTICUT)
)
COUNTY OF MIDDLESEX)

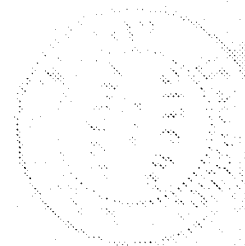
The foregoing instrument was acknowledged before me this 17th day of July 2013 by
SAL DISTASIO, an agent/member on behalf of BARRON COUNTY CHEESE, LLC, a
Wisconsin Limited Liability Company.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal on the date and year
last above written.

Michele S. Mulligan
Notary Public

My Commission Expires:

10/31/16



ATTACHMENT A

| <u>Trademark</u> | <u>U.S. Application Serial No.</u> | <u>U.S. Registration No.</u> |
|-------------------------------------|-------------------------------------------|-------------------------------------|
| Skinny | 85/877,358 | Pending |
| Skinny Cheese | 85/343,484 | Pending |
| Skinny Cheddar | 85/343,457 | Pending |
| Skinny Gouda | 85/343,396 | 4,250,867 |
| Screaming Dutchman (Word Mark) | 85/237,560 | 4,119,534 |
| Screaming Dutchman (Design Mark) | 85/314,512 | 4,117,556 |
| Parmasio – Common Law Trademark | | |